

## ART ON THE PROM



Art on the Prom is one of the most popular events in the Felixstowe tourism calendar. In 2017 25000 people attended. It contributes to the local economy by giving local artists the opportunity to sell their original work. Evaluations show that sales are good and that a majority of the public who attend use local cafes and businesses on the day.

**None of this would be possible without the generous support of Felixstowe Town Council whose annual grant has helped provide fencing on which the artists display their work and also contributes to the core running costs of the event.**

In 2018 Art on the Prom will take place on Sunday September 2<sup>nd</sup> from 10am to 4.30pm between the pier and the Spa Theatre and on the approach road to the theatre. There will be over 120 artists displaying and selling their original work covering a wide range of media including textiles, glass, ceramics, photography as well as drawing and painting. A spinner and a blacksmith will be demonstrating their skills and an art

installation will raise thought-provoking questions about the effect of plastics on our environment.

Art on the Prom is a community event and we respond to the feedback the public gives us. The Art activity tents on the greens are led by our experienced artists and encourage people of all ages to engage in artmaking for themselves. You can also sign up for one of the drawing workshops and benefit from the guidance of a skilled artist and teacher.

Art on the Prom also works with local schools and the resulting children's artwork is on display at the event. This year local artist, Tracy Barritt-Brown, is helping children to produce sea creatures modelled out of willow and wet strength tissue. She will also be producing a willow piece herself which is planned to go with her willow family sculpture in the Spa gardens

An important feature of Art on the Prom is its inclusive, community ethos. Bands and entertainers help to make this an event which makes people feel proud of their town. There is something for all ages. This year we will be featuring the music and dancing of Chocks Away who will also be encouraging you to join in with their 1940s and 1950s experience. We are also welcoming back the Felixstowe Harmonies Singers and the Ipswich Hospital band.

We are always ready to welcome anyone who would like help with this amazing event. Contact us via our website

[www.artontheprom.org](http://www.artontheprom.org)