

## National Dementia Declaration Action Plan

### Part 1 of 2: Information about you and your organisation

The organisation listed below agrees to sign up to the Declaration and commits to delivering it through the actions listed below: Please tick []

#### Fill in your contact details

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Are you willing for us to share your contact details with fellow Dementia Action Alliance members: Yes [] No []

#### Organisation Logo

Please attach your organisation's logo in jpeg format when returning this Action Plan via email to: [dementiaactionalliance@alzheimers.org.uk](mailto:dementiaactionalliance@alzheimers.org.uk) - it will be displayed on the Dementia Action Alliance website alongside your Action Plan.

#### Fill in your organisation details

##### Organisation name

Felixstowe Town Council
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##### Organisation summary (max 150 words)

<p>Felixstowe Town Council is the local level of government for the residents of Felixstowe. Sixteen Town Councillors have been elected to cover the five ward areas to serve the town and act as a voice of the residents.</p> <p>Felixstowe Town Council has an office based at the Town Hall, Undercliff Road West and maintains Felixstowe Cemetery, 5 allotment sites, two Community Halls, and the Town Hall. It has a small grants budget, and welcomes applications from local organisations. The Mayor attends Civic Events in the Town, and raises money for local charities during their civic year.</p> <p>Felixstowe Town Council is committed to working in partnership with local organisations and is committed to helping to achieve the actions in this Dementia Declaration.</p>
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**Please select your region(s)**

- |   |                                     |   |
|---|-------------------------------------|---|
| <input type="checkbox"/> National                   | <input type="checkbox"/> London     | <input type="checkbox"/> South East           |
| <input checked="" type="checkbox"/> East of England | <input type="checkbox"/> North East | <input type="checkbox"/> South West           |
| <input type="checkbox"/> East Midlands              | <input type="checkbox"/> North West | <input type="checkbox"/> West Midlands        |
|   |                                     | <input type="checkbox"/> Yorkshire and Humber |

**Area covered**

Please make clear what area your organisation operates in. At the moment this is on the basis of local authority boundaries. For example an organisation may say they work in Birmingham, Sandwell, Solihull and Walsall; another may say Staffordshire and Stoke-on-Trent. If you are not sure, be as descriptive as possible.

Felixstowe

**Select your organisation type:**

- |                                     |   |                                       |
|-------------------------------------|---|---------------------------------------|
| <input type="checkbox"/> Commercial | <input checked="" type="checkbox"/> Public Sector | <input type="checkbox"/> Third Sector |
|-------------------------------------|---|---------------------------------------|

**What sectors does your organisation work in?**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Care               | <input type="checkbox"/> Hospital Trusts              | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Commissioners      | <input type="checkbox"/> Hospitality                  | <input type="checkbox"/> Recreation     |
| <input type="checkbox"/> Communication      | <input type="checkbox"/> Housing                      | <input type="checkbox"/> Research       |
| <input type="checkbox"/> Education          | <input checked="" type="checkbox"/> Local authorities | <input type="checkbox"/> Retail         |
| <input type="checkbox"/> Emergency services | <input type="checkbox"/> Membership organisation      | <input type="checkbox"/> Transport      |
| <input type="checkbox"/> Faith groups       | <input type="checkbox"/> Other Health                 | <input type="checkbox"/> Utility        |
| <input type="checkbox"/> Finance            |   |   |

**Part 2 of 2: Completing your Action Plan**

**1. The National Dementia Declaration lists seven outcomes that the DAA are seeking to achieve for people with dementia and their carers. How would you describe your organisation’s role in delivering better outcomes for people with dementia and their carers?**

Your response could include a national AND local role. Consider your organisation’s role in influencing and supporting the work of other organisations as well as the projects you deliver. (200 words)

Felixstowe Town Council aims to improve awareness, knowledge and understanding of dementia, and make Felixstowe a dementia friendly town. It will work with businesses and organisations in the town to enable people living with dementia to be part of the

community and to continue to do daily and social activities. The Town Council will help ensure the safety of people with dementia in the Town where it can and is able to do so.

Felixstowe Town Council will ensure that all the staff and Councillors are familiar with the Action Plan and the Town Council's website will have details of the Local Dementia Action Alliance to encourage other people of the Town to be 'Dementia Aware'.

## **2. What are the challenges to delivering these outcomes from the perspective of your organisation?**

Your response could include your members' understanding of dementia. A training body might say there is no agreement on appropriate core curricula. (150 words)

Ensuring all Members and staff are made aware of this Action Plan and are given opportunities to increase their understanding of dementia.

Recognising and dealing with people who have dementia, both in visiting our offices and on the telephone, ensuring staff are trained to ensure good customer service, help and information is provided.

## **3. What are your plans as an organisation to respond to these challenges?**

This section is where the actions are. They involve having a short header that summarises the action (ideally no more than 25 words), and the main content where organisations can go into more depth. These need not be too detailed and should aim to give a general overview to casual readers from a range of backgrounds.

Please aim to have a minimum of three action points and a maximum of ten.

**This template only has space for three actions but add extra as needed.**

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### **1. Action Title**

This is a short sentence summarising the Action (max 25 words)

**Promotion of Dementia Action Alliance**

### **Action Description**

This is where you go into more detail about the Action.

The Dementia Action Alliance information will be displayed on the Felixstowe Town Council's website <https://www.felixstowe.gov.uk/about-felixstowe-tc/dementia-friendly-felixstowe/> and information provided by the Dementia Action Alliance will be published in the Town Council's magazine and put on the noticeboard inside the Town Hall.

**Stage of Action**

Please select one. For further explanation see Appendix.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Case Study          | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – |
| <input checked="" type="checkbox"/> Delivery | <input type="checkbox"/> Planning        | advocacy                                |
| <input type="checkbox"/> Implementation      | <input type="checkbox"/> Uncompleted     | <input type="checkbox"/> Other:         |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Antipsychotics               | <input type="checkbox"/> Diagnosis                         | <input type="checkbox"/> People/skills           |
| <input type="checkbox"/> Assistive technology         | <input type="checkbox"/> Dignity                           | <input type="checkbox"/> Prime Minister’s        |
| <input type="checkbox"/> Awareness raising            | <input type="checkbox"/> Disseminating best                | Challenge  |
| <input type="checkbox"/> Care for people with         | practice   | <input type="checkbox"/> Quality Standards       |
| dementia  | <input type="checkbox"/> End of life                       | <input type="checkbox"/> Research                |
| <input type="checkbox"/> Care in Hospitals            | <input checked="" type="checkbox"/> Funding                | <input checked="" type="checkbox"/> Safeguarding |
| <input type="checkbox"/> Commissioners                | <input type="checkbox"/> Inclusion                         | <input type="checkbox"/> Supporting carers       |
| <input checked="" type="checkbox"/> Dementia Friendly | <input checked="" type="checkbox"/> Information for people |  |
| communities   | with dementia and carers                                   |  |
| <input checked="" type="checkbox"/> Dementia Friends  | <input type="checkbox"/> Money                             |  |

**2. Action Title**

This is a short sentence summarising the Action (max 25 words)

**Join the Felixstowe DAA**

**Action Description**

This is where you go into more detail about the Action.

Join the Felixstowe DAA , attend local dementia alliance meetings and provide support.

**Stage of Action**

Please select one. For further explanation see Appendix.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Case Study          | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – |
| <input checked="" type="checkbox"/> Delivery | <input type="checkbox"/> Planning        | advocacy                                |
| <input type="checkbox"/> Implementation      | <input type="checkbox"/> Uncompleted     | <input type="checkbox"/> Other:         |

**Action tags**

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Antipsychotics                           | <input type="checkbox"/> Diagnosis  | <input type="checkbox"/> People/skills     |
| <input type="checkbox"/> Assistive technology                     | <input type="checkbox"/> Dignity  | <input type="checkbox"/> Prime Minister's  |
| <input type="checkbox"/> Awareness raising                        | <input type="checkbox"/> Disseminating best practice                                | Challenge                                  |
| <input type="checkbox"/> Care for people with dementia            | <input type="checkbox"/> End of life  | <input type="checkbox"/> Quality Standards |
| <input type="checkbox"/> Care in Hospitals                        | <input type="checkbox"/> Funding  | <input type="checkbox"/> Research          |
| <input type="checkbox"/> Commissioners                            | <input type="checkbox"/> Inclusion  | <input type="checkbox"/> Safeguarding      |
| <input checked="" type="checkbox"/> Dementia Friendly communities | <input checked="" type="checkbox"/> Information for people with dementia and carers | <input type="checkbox"/> Supporting carers |
| <input checked="" type="checkbox"/> Dementia Friends              | <input type="checkbox"/> Money  |  |

### 3. Action Title

This is a short sentence summarising the Action (max 25 words)

**Dementia awareness**

### Action Description

This is where you go into more detail about the Action.

We will encourage Councillors, staff and other local contacts to undertake free dementia awareness sessions, such as:

Become a Dementia Friend by watching the online video or attending an information session

<https://www.dementiafriends.org.uk/>

Undertake Scie (Social care institute for excellence) eLearning: The Open Dementia Programme

<http://www.scie.org.uk/publications/elearning/dementia/index.asp>

### Stage of Action

Please select one. For further explanation see Appendix.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Case Study          | <input type="checkbox"/> Initial Scoping | <input type="checkbox"/> Launch event – |
| <input checked="" type="checkbox"/> Delivery | <input type="checkbox"/> Planning        | advocacy                                |
| <input type="checkbox"/> Implementation      | <input type="checkbox"/> Uncompleted     | <input type="checkbox"/> Other:         |

### Action tags

Please select the relevant topics that apply to your Action. This assists with filter searches on the DAA website. For further explanation see Appendix.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Antipsychotics               | <input type="checkbox"/> Care for people with dementia | <input type="checkbox"/> Dementia Friendly communities |
| <input type="checkbox"/> Assistive technology         | <input type="checkbox"/> Care in Hospitals             | <input type="checkbox"/> Dementia Friends              |
| <input checked="" type="checkbox"/> Awareness raising | <input type="checkbox"/> Commissioners                 | <input type="checkbox"/> Diagnosis                     |

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Dignity                     | <input type="checkbox"/> Information for people with dementia and carers | <input type="checkbox"/> Quality Standards |
| <input type="checkbox"/> Disseminating best practice | <input type="checkbox"/> Money   | <input type="checkbox"/> Research          |
| <input type="checkbox"/> End of life                 | <input type="checkbox"/> People/skills                                   | <input type="checkbox"/> Safeguarding      |
| <input type="checkbox"/> Funding                     | <input type="checkbox"/> Prime Minister's Challenge                      | <input type="checkbox"/> Supporting carers |
| <input type="checkbox"/> Inclusion                   |  |  |

**Please add additional actions if needed.**

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## Appendix 1

### Stage of Action - definitions

**Case study** (contribute example for Achievement section on DAA website)

**Completed** (if time linked)

**Delivery** (conducting research / providing service)

**Implementation** (changing practice to reflect research finding)

**Initial scoping** (deciding what initiative to deliver)

**Launch event/ Advocacy** (research results / campaign)

**Planning** (deciding how to deliver initiative)

**Uncompleted** (if something haven't worked, we are keen to know why)

## Appendix 2

### Action tags – definitions

**Antipsychotics** (reducing the use of / developing alternatives to)

**Assistive technology** (using technology to support people with dementia and those that care for them)

**Awareness raising** - (public awareness and understanding)

**Care for people with dementia** (care homes, care for people at home, extra care, care pathways, access)

**Care in Hospitals** (acute / community and mental health)

**Commissioners** (Support to / influencing commissioners / CCGs)

**Dementia friendly communities** (engaging organisations outside health and social care)

**Dementia Friends** -(prescribed programme)

**Diagnosis** (memory clinics / work to boost diagnosis)

**Dignity** (respect / personalisation)

**Disseminating best practice** (organisations and for person)

**End of life** (palliative care / planning / campaigning)

**Funding** (sources of / applications to - from perspective of organisations)

**Inclusion** (BME / equality / sexuality / young people with dementia, working to promote support for lonely people)

**Information for people with dementia and carers** -(advice and guidance on living with the condition)

**Money** (personalisation / personal financial management –from perspective of people with dementia and carers)

**People / skills** - (workforce development / leadership development / professional education, Specialist Roles)

**Prime Minister's Challenge**

**Quality Standards** (Reporting / Accredited Memory Clinics)

**Research** (medical / economic and social research, Evidence Base)

**Safeguarding** (protecting people with dementia)

**Supporting carers** (respite care / peer support)